



Report to Council

To: Mayor & Members of Council
From: Jessie Clark, Director of Corporate Services/Clerk on behalf of the Short Term Rental Working Group
Date: October 19, 2021
Re: Public Consultation Process for Short Term Rental Licensing Program

Recommendation:

That Council receive the report from the Director of Corporate Services/Clerk, on behalf of the Short Term Rental Working Group, regarding Public Consultation Process for Short Term Rental Licensing Program; and further

That Council approve the Short Term Rental Working Group’s Public Consultation Process.

Financial Implications:

\$13,000.00 (to be funded from the \$20,000.00 communications strategy budget)

In order to implement the proposed public consultation process, costs would include printing the mail out, envelopes, postage, advertising costs, sign costs, and a premium Survey Monkey account.

Background:

The Short Term Rental Licensing – Additional Considerations Report was received by Council at the September 7 meeting and Council directed the Short Term Rental Working Group to develop a Public Consultation Process.

The Short Term Rental Working Group, comprised of Councillor Armstrong; Councillor Franzen; CAO/Treasurer Donna Teggart; Planner Adele Arbour; Chief Building Official Barb Waldron; Director of Corporate Services/Clerk Jessie Clark; and Cathy Thrun, Finance/Recreation Administrative Assistant, reconvened September 16, 2021, September 30, 2021 and October 7, 2021 to prepare and review the timeline, promotional material and survey content.

The public consultation process is intended to get input from the public on the proposed requirements, restrictions, fees and fines, demerit point schedule, enforcement, and appeals committee as described in the original report.

A Survey is being prepared and will be open to the public from November 1st to 19th. The survey will be short, about 20 questions long, to keep feedback concise and relevant to the content of the proposed licensing program.

A Public Information Session will be scheduled for Tuesday, November 23 at 9:00 a.m. Delegations will be 5 minutes and written correspondence will also be encouraged.

