

Strategic Priorities



2019-2021



On behalf of Council, I am pleased to share our Strategic Priorities for 2019-2021.

Council's objectives are to ensure that the municipality's financial and administrative resources are being used efficiently when providing services to you. When determining these priorities, we reviewed population and labour force statistics available from Stats Canada and the Ontario Ministry of Agriculture, Food & Rural Affairs.

We focused on four Strategic Priority Themes:

Healthy, Active Living
Resilient & Sustainable Economy
Responsible, Accountable Government
Environmentally Sustainable Policies & Practices

We look forward to working with staff to develop action plans to complete the Strategic Priorities by 2021.

Janet Clarkson

Mayor

Population: Our population of 5397 grows to an estimated 12,435 in the summer season. The median age of our permanent residents is 57.

Labour Force: 48% of our residents are not in the labour force (school aged or retired), 4% are unemployed, 11% are self employed and 37% are employed.

Employers: There are 373 businesses registered in Trent Lakes.

Largest Industries: Construction, Real Estate, Professional Services, Technical Services, Retail, Accommodation and Food Services.

VISION

Trent Lakes is proud to be a vibrant, resilient, sustainable and environmentally friendly community.

MISSION

Council and Staff are committed to providing efficient, effective and accountable rural services to permanent and seasonal residents.

STRATEGIC PRIORITY THEMES

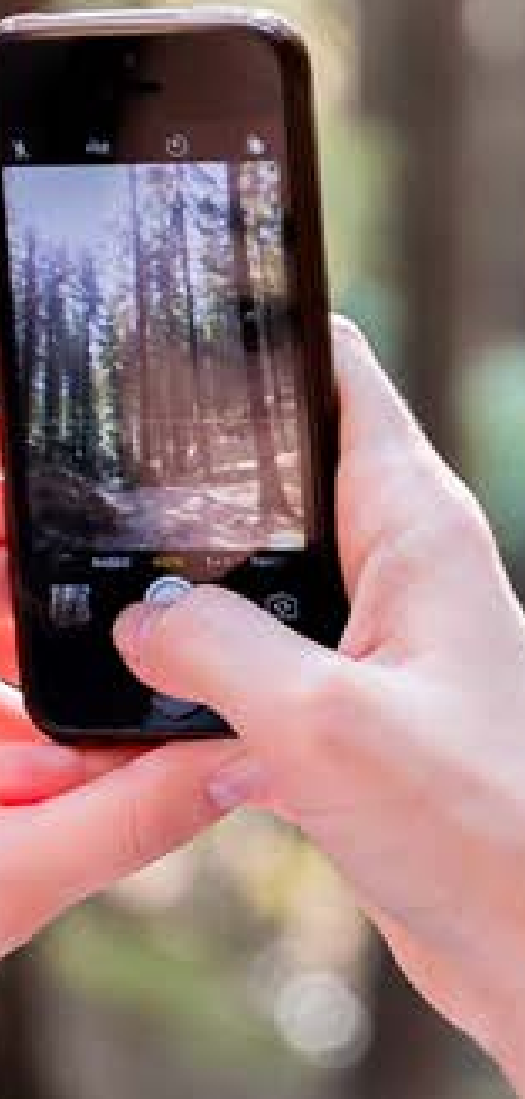
**Healthy,
Active Living**

**Resilient &
Sustainable
Economy**

**Responsible,
Accountable
Government**

**Environmentally
Sustainable Policies
& Practices**





STRATEGIC PRIORITY ACTIONS

1. Work With the Eastern Ontario Regional Network (EORN) & Other Stakeholders To Implement A Telecommunications Action Plan To Expand Availability & Quality Of Broadband & Cellular Coverage
2. Strengthen Public Engagement Opportunities & Improve Communications
3. Work With Age-Friendly Peterborough, Community Care & Other Stakeholders To Support Increasing Need For Senior Services
4. Develop An Economic Development & Tourism Strategy
5. Develop A Plan To Address The Opportunities & Challenges Of Short-Term Rentals
6. Develop & Implement A Volunteer Engagement Policy That Supports Volunteer Activities & Meets Labour Law Requirements
7. Implement Recommendations For Buckhorn Streetscape / Greenspace Enhancements – Walkways, Parking, Landscaping
8. Develop A Parks & Recreation Master Plan To Align Facilities & Services With Changing Demographics
9. Review Waste Management Plan & Implement Program Enhancements To Increase Ratepayer Satisfaction & Reduce Landfill Waste
10. Develop A Comprehensive Strategic Plan